



Southern Australia Section Inc

The Textile Institute National Student **Design and Technology Awards 2013**

Recognise Innovative solutions to textile garment and product design that highlight creativity and ecological-consciousness.

Open to Textiles and Fashion Design and Technology students

Apply now at www.textileinstitute.com.au

- 1. Complete your entry** - Submit your electronic entry registration information; your entry design A3 poster and entry payment - *More information follows here about the Awards entry criteria and the Awards conditions;*
- 2. Present your entry to the TCF Industry judging panel** - Your chance to win the Grand prize - *More information follows here about the Awards judging;*
- 3. Celebrate at the Awards Showcase presentation** - An industry networking and recruitment opportunity. Your chance to interact with key industry members and employers - *Tickets shortly available.*

Main prizes:

- 1. Grand Prize** - Four weeks tuition and accommodation at the Paris American Academy, Paris, selected by a panel of local and international fashion and textile design and technology professionals and Paris American Academy alumni
- 2. Industry Prizes** - A number of cash, work experience, and career mentoring prizes will be selected by individual award sponsors
- 3. Audience Prize** - A cash prize is given to the winner chosen by the audience on the night of the Awards showcase.
- 4. Interstate, overseas and regional students can apply for a new award to fund their travel to the Awards judging and Presentation events supported by the Textile Institute NSW Section.**

Important Dates 2013:

- **September 3rd, entries close** - Online entry registration, submission of Design concepts and Payment - www.textileinstitute.com.au
- **September/October** - Stage A Judging of electronic entry submissions
- **Notification of Finalists**
- **October/November** - Stage B Judging and Finalist Interviews
- **November 28th** - Award Showcase Presentation event

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Innovative textile garment and product design survives and thrives in an environment of creativity, ecological-consciousness and advanced technological solutions.

Lead the way to a positive, ecological, textiles footprint with your innovative designs and you could *STUDY DESIGN OVERSEAS* - starting by living and studying in Paris for their summer.

Enter now at www.textileinstitute.com.au and to see past winners and follow us on facebook

About the Awards:

TISA is proud to announce that in 2013 we join with Textile Institute New South Wales.

The annual Textile Institute Southern Australian Section (TISA) design and technology competition is for full time fashion and textiles students across Australia. It provides students with the opportunity to participate in an exciting competition that brings together industry partners and potential employees - the future of the TCF industry.

TISA is the only professional organisation in the textile and fibre industry that provides the unique opportunity for Australian fashion and textiles students to study overseas at the prestigious Paris American Academy www.parisamericanacademy.edu.

Enter the Awards and you could be celebrating in Paris and beyond.

The TISA Awards have been running for the past two decades and the outcomes of the competition, for both students and the Australian TCF industry, continue to exceed the expectations of the Awards brief. Education and training facilities Australia wide acknowledge, through their continued participation and student support of the Awards, the importance of the further training and education opportunity our Awards provide. Award winners and finalists have carved out successful careers launched from their TISA Award recognition and their Paris American Academy experience.

The Textile Institute is the leading global professional body of the Textile and Clothing industries, recognised for its service provision, education and training opportunities. The Textile Institute is the chartered institute of the textile industry. It was incorporated in Great Britain by a Royal Charter granted in 1925. The Textile Institute is the only organisation that can award chartered qualification for the Textile and Clothing industry under the EU's qualification Directive and by Public Service Commissions throughout the Commonwealth

Awards Showcase tickets available shortly.

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Awards Entry instructions - Complete your entry www.textileinstitute.com.au:

❖ **Awards Competition Emphasis:**

- Creative use of eco-friendly processes and/or advanced textiles and/or techniques is essential and is to be promoted as a feature of your entry.
- Development of viable designs and sample/s for a capsule range of innovative textile garments and/or products and/or processes is your entry core.

Your entry can focus on Design or Technology or both but this must be clearly stated in your entry rationale. You can submit more than one separate entry. (Separate payment for each entry)

Entrants must be nominated/recommended by their educational institute - Institutes can nominate more than one entrant.

❖ **Awards Competition Entry process: Awards entry registration**

Electronic Submission - www.textileinstitute.com.au On-Line entry registration to include:

- **A Relevant Curriculum Vitae** i.e. one that would enable you to secure a job in the TCF industry. This must be no longer than 2 x A4 pages and your **educational referee/s to be acknowledged on your CV.** (To be considered for the new award, verification that you are an interstate, overseas or regional entrant and reason you think yourself eligible).
- **Rationale of your entry proposal** of no more than 300 words which clearly identifies your theme/inspiration and fashion product/ range market niche/target market and your focus on Design and/or Technology
- **A3 Full colour poster featuring a specific selection of concept artwork, designs, plans, images and references.** Your A3 poster to be formatted as specified below and be submitted electronically.
- **A3 poster work submission specifications**

Format to be submitted as a colour **PDF file format**

The poster file size should **not exceed 10mb.**

Any photos that you include on your poster **must be 300dpi for clear printing**

Identify your entry with text rationale/cv including *Name / Curriculum Vitae/ Concept Rationale* **as PDF format**

Entry submission includes Awards entry Payment

\$50 non-refundable, entry processing fee for each entry -

Please use the electronic payment section at www.textileinstitute.com.au



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Awards Judging instructions - Present your entry to the TCF Industry judging panel: The following criterion applies to All entries (Stage A) and Selected finalists (Stage B):

25% Innovation of textile garment and/or product design - originality and creative uniqueness;

25% Innovative use of textiles with ecological-consciousness and advanced technological solutions;

25% Technical realisation considerations and viability for manufacture;

25% Professional Presentation - requires complete submission of all registration and entry requirements and demonstration of TCF industry employability standards.

Stage A Electronic Judging: www.textileinstitute.com.au

An A3 poster featuring a specific selection of your concept artwork, designs, plans, images and references to be formatted as promotional poster and submitted electronically, as specified previous page.

Stage B Judging of Garments/Products with Interviews of selected finalists: Finalists will be notified of their finalist status and individual interview date and time. (Arrangements can be negotiated for inter-state finalists)

Stage B Judging will include a review of **Stage A** Judging criteria with **further consideration** to:

Continuity and consistency between design concept and garment/product execution

Realisation of the total concept and commercial viability

Personal presentation demonstrated capability to participate in the Paris American Academy program and to suitably represent TISA, IFC and Industry.

Note: There is provision for finalists to improve on their original design. However, the final submissions should remain recognisable as originally designed and submitted for Stage A, and be accompanied with a rationale for the changes made. CAD or manual submissions will be **equally** considered.

At the interview, the finalists will present their garments/products and hard copies of final artwork for review in reference to their original submission. **Finalists are required to bring to their interview all specific hardware and software needed to demonstrate their work. This may include live models** Finalists must submit at the interview and leave, a short DVD/movie/ photo story slide show of their entry on a live model/in realistic usage to assist the judging process. Finalists will be required to display and discuss their garment/products; final artwork with emphasis on design specifications for functional garment/product design and manufacture, i.e. explanation of design development and full realisation details including references/bibliography and specific back-up materials, as appropriate. Any outsourcing of embellishments, production treatments, and technical services should be acknowledged by the finalist.

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Conditions of Entry: The preceding information is correct at time of publishing, June 2013

All matters relating to the Awards, including the decisions of the judges shall be final.

The TISA design awards competition is open to students who are in their final year of study. The competition seeks excellent textile and fashion design students who are capable and ready to advance their professional education overseas in the year immediately after the awards presentation.

It is not possible to defer the up-take of the Paris American Academy course position as course timing is pre-determined by the Paris American Academy schedule

The Grand Prize winner will receive The Textile Institute/IFC Prize, which includes accommodation and tuition at a four-week Summer Fashion course at the Paris American Academy. *The course provides tuition from skilled, professional personnel, Included in the course are visits to Paris fashion releases and to selected world famous fashion houses.* The prize does not include return airfares to Paris.

The design competition concept is formulated on a single entrant system as there is only one Student place available at the Paris American Academy. Teams of 2 or more students may register; however, we request that teaching staff provide details of practical circumstances leading to syndication and an agreement on potential prize sharing at the time of registration.

All material will remain the property of the creator. All design and garment/product pieces and other display materials are to be labelled with student's name, address and contact phone number. Also include a reliable email address.

The Grand Prize winner is expected to provide a report of their study experience published and presented at events such as the following year's awards showcase.

It is an understanding that the Textile Institute will use this competition to generate publicity, and the creators of winning entries may be featured in various publications and on the Textile Institute Website. To this end we request the cooperation of the winners and their mentors in post-competition publicity exercises.

The funds for the 2013 Award for interstate, overseas and regional will be allocated on submission from the entrant to TISA, of original receipts.

Please visit www.textileinstitute.com.au for information updates; news of past winners; participant instructions; and *online contact* enquiries@textileinstitute.com.au addressed to the Chair, the Textile Institute Student Design and Technology Awards Judging Panel, Textile Institute Southern Australian Section (TISA).

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